



# ST. DOMINIC HIGH SCHOOL

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2021-2022 Sponsorship Program

ST. DOMINIC HIGH SCHOOL | 31 ST. DOMINIC DRIVE | O'FALLON, MO 63366

ADVANCEMENT DEPARTMENT (STACIE BALLARD) | 314.691.7944 | SBALLARD@STDOMINICHS.ORG



# ST. DOMINIC HIGH SCHOOL

## 2021-2022 Sponsorship Program

Dear friends of St. Dominic,

Since our founding, the support of the St. Dominic community has been a critical component of our school's success. We are proud of our thriving community, from our 8,000+ alumni to the hundreds of new families joining us each year.

St. Dominic's 2021-2022 sponsorship program features a variety of packages to elevate your brand's exposure throughout the St. Dominic community and beyond, reaching thousands of prospective clients. Most importantly, we appreciate your continued involvement in our school community and look forward to seeing you at our many events throughout the coming school year. Thank you for being such an important part of our St. Dominic family.

*Educating with a higher purpose,*

**Jim Welby**  
President

**Stacie Ballard**  
Director of Special Events & Alumni Relations

### SPONSORSHIP OPPORTUNITIES

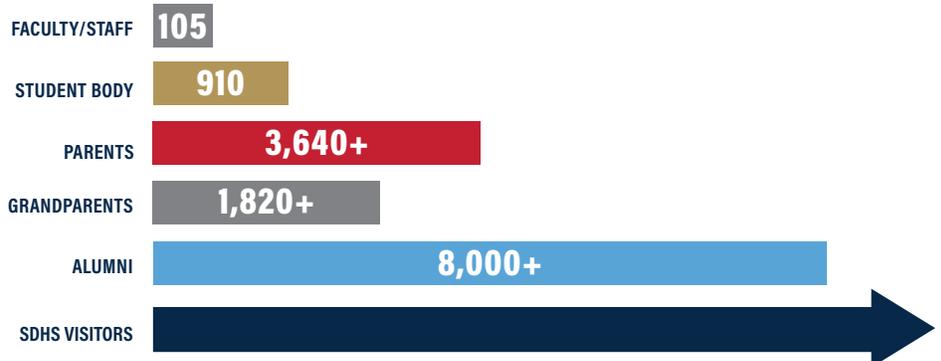
Our sponsorship packages provide an opportunity for you to:

- Support St. Dominic High School's mission
- Gain prominent exposure for your business/organization
- Take part in a convenient, one-time sponsorship process
- Enjoy special perks, including VIP event tickets and more

### ADVERTISING EXPOSURE AT ST. DOMINIC EVENTS

Your sponsorship provides access to an extensive network, in person and online, reaching thousands of people in the St. Dominic community and beyond:

#### Projected Audience



## IMPORTANT DATES

**June 30, 2021**

5% discount on sponsorship package commitments (when paid in full)

**August 2, 2021**

Final sponsorship program participation deadline



# ST. DOMINIC HIGH SCHOOL

## SPONSORSHIP PROGRAM

### 2020-2021 SPONSORS

Thank you to our 2020-2021 sponsors for their continued investment in St. Dominic High School's mission.



### SPONSORSHIP EVENTS

These events and more are included with the sponsorship package options. We welcome you to join us at all St. Dominic events throughout the year!



### SDAA CRUSADER GOLF CLASSIC



### SPORTING EVENTS



### EVENING OF THE CRUSADER GALA



### DINNER THEATRE



### CRUSADERFEST

### WHAT OUR 2020-2021 SPONSORS ARE SAYING:

“ St. Dominic High School, and all that it encompasses, is such a blessing to the students and families within the community. We love that our family is able to be a part of all that this school has to offer. It only seems natural to support the St. Dominic community, now, and for years to come. ”

Scott and Laura Swindler, P '23, '25  
Chick-fil-A Wentzville

# VIP SPONSORSHIP PACKAGE

**SDAA CORNHOLE TOURNAMENT | August 14, 2021** **\$100**

Team entry and event signage

**SDAA CRUSADER GOLF CLASSIC | September 8, 2021** **\$1,000**

Crusader Club: Includes entry fee for four players and special recognition

**PALS ROCK N ROLL BINGO | October 9, 2021** **\$100**

Round Sponsor: Company logo/ad shown during sponsored round

**CRUSADERFEST | October 15, 2021** **\$250**

Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage

**FALL THEATRE PRODUCTION | November 5-7, 2021** **\$100**

Half-page playbill ad, two tickets to the fall Crusader Players production

**CELEBRITY WAITER SCHOLARSHIP DINNER | November 19, 2021** **\$750**

Table for 10, four-course meal, drinks, event signage, verbal recognition, VIP parking spot and champagne (option to provide own celebrity waiter or one is provided for you)

**SDAA CHRISTMAS BASKETBALL TOURNAMENT | December 27-29, 2021** **\$200**

Full-page ad in tournament program

**EVENING OF THE CRUSADER GALA | March 5, 2022** **\$2,500**

Platinum Sponsor: Includes full-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, exclusive preview/bidding/cocktail hour before event, VIP seating for 10 guests, VIP parking, attendant for food and bar service, champagne bottle for table

**ALUMNI BASKETBALL SHOWDOWN | March 25-27, 2022** **\$250**

Event Sponsor: Includes logo on back of event shirt, logo on event website and recognition on event signage

**SPRING MUSICAL & DINNER THEATRE | March 31-April 3, 2022** **\$500**

Standing Ovation Sponsorship: Includes full-page playbill ad and four dinner theatre tickets to the spring musical

**SDAA MOUSE RACES | April 9, 2022** **\$100**

Single Race Sponsorship: Company name/logo shown during sponsored race

**PALS TRIVIA NIGHT | April 22-23, 2022** **\$100**

Trivia Round Sponsor: Company logo/ad shown during sponsored round

**GRANDPARENTS DAY | May 1, 2022** **\$150**

Event Sponsor: Includes business name/logo on website and event signage

**SUMMER ALUMNI MUSICAL | Summer 2022** **\$100**

Half-page playbill ad, two alumni musical tickets

**Total cost of package: \$6,200**

Two payments: \$3,100 due August 2, 2021, and \$3,100 due January 1, 2022

**June 30 deadline discounted price: \$5,890**

# EXECUTIVE SPONSORSHIP PACKAGE

**SDAA CORNHOLE TOURNAMENT | August 14, 2021** **\$100**

Team entry and event signage

**SDAA CRUSADER GOLF CLASSIC | September 8, 2021** **\$500**

Refreshment Sponsor: Includes business name/logo on refreshment golf carts

**PALS ROCK N ROLL BINGO | October 9, 2021** **\$100**

Round Sponsor: Company logo/ad shown during sponsored round

**CRUSADERFEST | October 15, 2021** **\$250**

Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage

**FALL THEATRE PRODUCTION | November 5-7, 2021** **\$100**

Half-page playbill ad, two tickets to the fall Crusader Players production

**CELEBRITY WAITER SCHOLARSHIP DINNER | November 19, 2021** **\$750**

Table for 10, four-course meal, drinks, event signag and verbal recognition  
(option to provide own celebrity waiter or one is provided for you)

**SDAA CHRISTMAS BASKETBALL TOURNAMENT | December 27-29, 2021** **\$100**

Half-page ad in tournament program

**EVENING OF THE CRUSADER GALA | March 5, 2022** **\$2,000**

Gold Sponsor: Includes half-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, preferred seating for 10 guests and an exclusive preview/bidding/cocktail hour before event

**ALUMNI BASKETBALL SHOWDOWN | March 25-27, 2022** **\$250**

Event Sponsor: Includes logo on back of event shirt, logo on event website and recognition on event signage

**SPRING MUSICAL & DINNER THEATRE | March 31-April 3, 2022** **\$250**

Spotlight Sponsorship: Includes half-page playbill ad and two dinner theatre tickets to the spring musical

**SDAA MOUSE RACES | April 9, 2022** **\$100**

Single Race Sponsorship: Company logo/ad shown during sponsored race

**PALS TRIVIA NIGHT | April 22-23, 2022** **\$100**

Trivia Round Sponsor: Company logo/ad shown during sponsored round

**GRANDPARENTS DAY | May 1, 2022** **\$150**

Event Sponsor: Includes business name/logo on website and event signage

**SUMMER ALUMNI MUSICAL | Summer 2022** **\$100**

Half-page playbill ad, two alumni musical tickets

**Total cost of package: \$4,850**

Two payments: \$2,425 due August 2, 2021, and \$2,425 due January 1, 2022

**June 30 deadline discounted price: \$4,607.50**

# PREMIER SPONSORSHIP PACKAGE

**SDAA CORNHOLE TOURNAMENT | August 14, 2021** **\$100**

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Team entry and event signage

**SDAA CRUSADER GOLF CLASSIC | September 8, 2021** **\$300**

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Lunch and Dinner Sponsor: Includes business name/logo displayed in dining pavilion

**CRUSADERFEST | October 15, 2021** **\$250**

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Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage

**FALL THEATRE PRODUCTION | November 5-7, 2021** **\$100**

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Half-page playbill ad, includes two tickets to the Crusader Players fall production

**EVENING OF THE CRUSADER GALA | March 5, 2022** **\$500**

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Silver Sponsor: Includes half-page black-and-white ad in gala catalog, verbal recognition during event, company name/logo on event signage

**ALUMNI BASKETBALL SHOWDOWN | March 25 - 27, 2022** **\$250**

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Refreshment Sponsor: Includes name on back of event shirt, name on event website, recognition on event signage

**SPRING MUSICAL & DINNER THEATRE | March 31 - April 3, 2022** **\$250**

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Spotlight Sponsorship: Includes half-page playbill ad and two dinner theatre tickets to the spring musical

**PALS TRIVIA NIGHT | April 22-23, 2022** **\$100**

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Trivia Round Sponsor: Company logo or ad shown during sponsored round

**GRANDPARENTS DAY | May 1, 2022** **\$150**

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Event Sponsor: Includes business name/logo on website and event signage

**Total cost of package: \$2,000**

Two payments: \$1,000 due August 2, 2021, and \$1,000 due January 1, 2022

**June 30 deadline discounted price: \$1,900**

# A LA CARTE SPONSORSHIPS

## STADIUM SCOREBOARD

### CRUSADER STADIUM SCOREBOARD ADVERTISEMENT 21-22 Athletic Year

- Static Ad Panel ( 5 ft. x 3 ft or 7 ft. x 3 ft.)** **\$3,000**
  - Scrolling Digital Advertising during Varsity Home Football Games
  - Scrolling Digital Advertisement during Varsity Home Soccer Games
  - 2 year agreement \$3,000 annually per panel due by June 30



Scoreboard Ad Panel Samples

## ATHLETICS

### SPORTING EVENT SPONSORSHIP | 21-22 Athletic Year

- Homecoming Football Game (only one available)** **\$500**
  - Recognition in program, scoreboard ad and reserved parking
- Football Game Sponsorships (one per varsity home game; first-come, first-serve)** **\$300**
  - Recognition in program and on event signage and reserved parking
- Basketball Season Game Sponsorship (entire season)** **\$300**
  - Recognition in program and on event signage
  - \_\_\_ Boys \_\_\_ Girls
- Soccer Season Game Sponsorship (entire season)** **\$300**
  - Recognition in program, recognition on event signage
  - \_\_\_ Boys \_\_\_ Girls

### SDAA CORNHOLE TOURNAMENT | August 14, 2021

- Tournament Sponsor** **\$500**
  - Entry for one team, special recognition on flyer and prominent event signage
  - 2021 SPONSOR: RENAUD & COMPANY**
- Team entry and event signage** **\$100**

### SDAA CRUSADER GOLF CLASSIC | September 8, 2021

- Tournament Sponsor** **\$5,000**
  - Entry fee for two teams (8 players), special recognition in the golf program, prominent event signage and VIP experience during the tournament
- Crusader Club** **\$1,000**
  - Entry fee for four players and special recognition
- Refreshment Sponsor** **\$500**
  - Business name/logo displayed on refreshment golf carts
- Lunch and Dinner Sponsor** **\$300**
  - Business name/logo displayed in dining pavilion
- Hole Sponsor** **\$125**
  - Business name displayed at hole

### SDAA CHRISTMAS BASKETBALL TOURNAMENT December 27-29, 2021

- Full-Page Program Ad on Inside Front Cover (only one available)** **\$350**
- Full-Page Program Ad** **\$200**
- Half-Page Program Ad** **\$100**
- Quarter-Page Program Ad** **\$50**
- Business Card Program Ad** **\$25**

### SDAA MOUSE RACES | April 9, 2022

- Single Race Sponsorship** **\$100**
  - Business logo or ad shown during sponsored race

# A LA CARTE SPONSORSHIPS

## PERFORMING ARTS

<input type="checkbox"/>	<b><u>PALS ROCK N ROLL BINGO   October 9, 2021</u></b>	
<input type="checkbox"/>	<b>Round Sponsor</b> - Company name/logo displayed during sponsored round	\$100
	<b><u>FALL THEATRE PRODUCTION   November 5-7, 2021</u></b>	
<input type="checkbox"/>	Full-page Ad on back of Playbill (only one available)	\$350
<input type="checkbox"/>	Full-page Playbill Ad	\$200
<input type="checkbox"/>	Half-page Playbill Ad	\$100
	<b><u>SPRING MUSICAL &amp; DINNER THEATRE   March 31, 2022</u></b>	
<input type="checkbox"/>	<b>Director's Circle</b> (only one available) - Full-page ad on back of playbill, reserved table for eight dinner theatre tickets	\$750
<input type="checkbox"/>	<b>Standing Ovation</b> - Full-page playbill ad, four dinner theatre tickets	\$500
<input type="checkbox"/>	<b>In the Spotlight</b> - Half-page playbill ad, two dinner theatre tickets	\$250
	<b><u>PALS TRIVIA NIGHT   April 22-23, 2022</u></b>	
<input type="checkbox"/>	<b>Trivia Round Sponsor</b> - Company name/logo displayed during sponsored round	\$100
	<b><u>ALUMNI MUSICAL PERFORMANCE   Summer 2022</u></b>	
<input type="checkbox"/>	Full-page Playbill Back Cover Ad (only one available)	\$350
<input type="checkbox"/>	Full-page Playbill Interior Ad	\$200
<input type="checkbox"/>	Half-page Playbill Ad	\$100

## ALUMNI AND FRIENDS

<input type="checkbox"/>	<b><u>GRANDPARENTS MASS &amp; ROSARY   Year Round</u></b>	\$1,500
	- Refreshment signage during 8 Grandparents Masses/Rosaries, logo on mailed grandparents magnet, signage at Grandparents Day	
<input type="checkbox"/>	<b><u>CRUSADERFEST   October 15, 2021</u></b>	\$250
	- Verbal recognition at event, logo on event website, logo on event signage	
<input type="checkbox"/>	<b><u>CELEBRITY WAITER SCHOLARSHIP DINNER   November 19, 2021</u></b>	\$750
	- Table for 10 at scholarship dinner, four-course meal, drinks, event signage and verbal recognition (option to provide own celebrity waiter or one is provided for you)	
<input type="checkbox"/>	<b><u>ALUMNI BASKETBALL SHOWDOWN   March 25-27, 2022</u></b>	\$250
	- Logo on back of event shirt, logo on event website, recognition on event signage	
<input type="checkbox"/>	<b><u>GRANDPARENTS DAY   May 1, 2022</u></b>	\$150
	- Business name/logo on event signage	

# A LA CARTE SPONSORSHIPS

EVENING OF THE CRUSADER GALA | MARCH 5, 2022

## PREMIUM SPONSORSHIPS

- Platinum Crusader** **\$2,500**  
Includes full-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, VIP parking, exclusive preview/bidding/cocktail hour before event, VIP seating for 10 guests, champagne provided, attendant for food and bar service
- Gold Crusader** **\$2,000**  
Includes half-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, preferred seating for 10 guests and an exclusive preview/bidding/cocktail hour before event
- Silver Crusader** **\$500**  
Includes half-page black-and-white ad in gala catalog, verbal recognition during event, company name/logo on event signage
- Navy Crusader** **\$250**  
Includes quarter-page black-and-white ad in gala catalog, company name/logo on event signage

## SPOTLIGHT SPONSORSHIPS

*All sponsors listed below will also be recognized in the gala catalog*

- Bar Sponsor** **\$1,000**  
Includes business name/logo on event signage, special recognition throughout the evening
- Cocktail Hour Sponsor** **\$1,000**  
Includes branded cocktail napkins and business name/logo on event signage, special recognition throughout the evening
- Catalog Sponsor (only one available)** **\$1,000**  
Includes full-page ad on back cover of gala catalog and business name/logo on event signage
- Online Bid Site Sponsor (only one available)** **\$1,000**  
Includes business name/logo prominently displayed on bidding website
- Top Shelf Sponsor** **\$500**  
Includes gala catalog ad and business name/logo on event signage
- Grab Bag Sponsor** **\$500**  
Includes business name/logo on bags containing gift cards available for purchase
- Bid Paddle Sponsor (only one available)** **\$500**  
Includes business name/logo on bid paddles
- Photo Booth Sponsor** **\$500**  
Includes business name/logo on photo booth backdrop
- Treasure Chest Sponsor** **\$500**  
Includes gala catalog ad and name/logo on event signage
- Band Sponsor** **\$500**  
Includes business name/logo on event signage



# CONTACT AND PAYMENT INFORMATION

ST. DOMINIC HIGH SCHOOL 2021-2022 SPONSORSHIP PROGRAM

Online registration available at [www.stdominichs.org/sponsor](http://www.stdominichs.org/sponsor)

BUSINESS/ORGANIZATION NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ST. DOMINIC ALUMNI?  YES  NO

CLASS OF: \_\_\_\_\_

ST. DOMINIC PARENT?  YES  NO

CHILDREN & GRADUATION YEARS:  
\_\_\_\_\_  
\_\_\_\_\_

## PACKAGE OPTIONS

- VIP SPONSORSHIP      \_\_\_ JUNE 30 DISCOUNT (1 payment of \$5,890)      \_\_\_ AUGUST 2 DEADLINE (1 payment of \$6,200 or 2 payments of \$3,100)
- EXECUTIVE SPONSORSHIP      \_\_\_ JUNE 30 DISCOUNT (1 payment of \$4,607.50)      \_\_\_ AUGUST 2 DEADLINE (1 payment of \$4,850 or 2 payments of \$2,425)
- PREMIER SPONSORSHIP      \_\_\_ JUNE 30 DISCOUNT (1 payment of \$1,900)      \_\_\_ AUGUST 2 DEADLINE (1 payment of \$2,000 or 2 payments of \$1,000)

A LA CARTE OPTIONS TOTAL: \_\_\_\_\_

## PAYMENTS: I would like to use the following method: (please check one)

- Check included with this form (please make checks payable to St. Dominic High School)
- Please invoice for the amount indicated above
- Credit card (please visit [www.stdominichs.org/sponsor](http://www.stdominichs.org/sponsor) to pay online or call (636)240-8303 ext. 119 to pay over the phone)

## ARTWORK:

- I have emailed [sballard@stdominichs.org](mailto:sballard@stdominichs.org) my company artwork/images and slogan I would like St. Dominic to use for my sponsorship through the 2021-2022 school year
- I would like St. Dominic to create artwork for my sponsorship for the 2021-2022 school year

*Thank you for supporting St. Dominic High School in our mission: Educating with a higher purpose*